

CITY OF PALOS HEIGHTS



Business/ Economic Development Advisory Committee Meeting Minutes June 21,2021

CALL TO ORDER

Chairman Grossart called the Business/Economic Development Advisory Committee meeting to order at 12:00 Noon at the Recreation Center in Palos Heights. Present were: Bob Grossart, Alderman Jeff Key, Dr. Chuck Polcaster, Rick Powell, Barbara Bergamo, Veronica Studnicka, Carri Sirigas, Lori Mazeika, Judi Weber, Stacy Schuble, and Recording Secretary Lauren Koszola.

APPROVAL OF MINUTES

Chairman Grossart made a motion to approve the minutes of the May 17, 2021 meeting, seconded by Barbara Bergamo. On a unanimous voice vote, the motion carried.

Fusion59

Trinity Christian College has given Palos Heights full rights to participate in the business consulting until July 15. After that, it will open up to the public. Lake Katherine will be participating this year. The Beautification Committee is offering a grant to businesses in Palos Heights who participate in the Social Media program. Chamber Members will receive \$600 off the price, and non-chamber members \$400 off the price.

Lunch and Learn

Veronica gave a brief description of the Lunch and Learn program that will be held at the Recreation Center on Thursday, July 29, from 12:00 pm-1:00 pm. This program will promote how businesses and nonprofits can work with Fusion59, Trinity's Innovation Center, on developing marketing strategies.

Holiday in the Heights

The Holiday in the Heights Committee will be meeting at the Recreation Center on Wednesday, June 23. The committee will discuss what day they will decide on having the event or not. They will discuss the budget and how to obtain sponsorships. The committee will now be broken up into sub-committees, and Bob is still looking for some leaders for the subcommittees.

Welcome Back 2021

Trinity Christian College will be hosting their Welcome Back Day. The committee is going to be meeting in early July to start the planning.

Business Occupancy Report

The Business Occupancy report was presented and discussed.

Meeting with the New City Administrator

Bob Grossart and other members from the Business/ Economic Development Advisory Committee are hoping to meet with the new City Administrator to discuss the importance of the committee. They wish to invite him to be part of the committee.

Questions/Role of Government

Bob Grossart gave the committee questions about what role the committee has in the community. The questions and answers were discussed.

ADJOURNMENT

There being no further business, the meeting was adjourned at 1:05 pm, and the committee entered into an executive session.

Respectfully Submitted,

Lauren Koszola
Recording Secretaries